

HAYES SOLOWAY

INTELLECTUAL PROPERTY WORLDWIDE

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VIA TELEFAX

January 10, 2001

BEST AVAILABLE COPY

VIA FACSIMILE
TOTAL 1 SHEETS

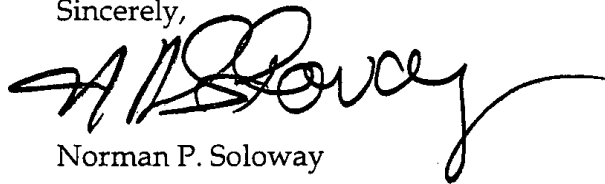
Mr. Avi Sivan
Chief Executive Officer
Tactica International, Inc.
Empire State Building
350 Fifth Avenue, Suite 7418
New York, New York 10118

Dear Mr. Sivan:

I hasten to reply to your January 9, 2000 letter which was received this morning.

Your letter states that the products are different because "one has controls at a remote location, while the other has controls in the handle." Yet, the product shown in your company's advertisement on Page 16 of the HomeWorld publication shows the controls in the handle, and as such is identical to the Brookstone product. Please clarify your position. Your reply is expected by return telefax.

Sincerely,



Norman P. Soloway

NPS:cb
cc: Steven Schwartz/enc.
Philip Roizin/enc.